



**THE WEB  
CONFERENCE**

San Francisco  
May 13-17, 2019

## BECOME A SPONSOR

### Who are we?

Since the Web was invented in 1989, the Web Conference (formerly known as the World Wide Web conference) has been the premier conference focused on understanding the current state and the evolution of the Web through the lens of computer science, computational social science, economics, public policy and many other disciplines. The conference aims to bring together the academics, researchers, policy makers, practitioners, and end-users of the Web with one goal: to create the future of the Web.

Over almost three decades, The Web Conference has been the conference where some of the most fundamental web technologies have been introduced. The groundbreaking PageRank algorithm started modern web search engines (1998), focused crawling (1999), the bow-tie shape of the Web graph (2000), the role of RDF in the semantic Web (2000), the item-based collaborative filtering recommendation algorithms that are prevalent in ecommerce sites (2001), the first knowledge graph (2007), and more have all been first introduced as part of The Web Conference series.

In 2019, The Web Conference attendees will reconvene in San Francisco, California, to celebrate the 30th anniversary of the World Wide Web at a time that more than 50% of the world's population will be connected. There we will share the latest research findings about the Web, to reflect on the past 30 years of the Web, and to plan for its future. The conference will host three keynote speakers, the research tracks, workshops and tutorials, PhD consortium, as well as three theme-based tracks: The Web of Health, The Future of the Open Web, and Web and Society; and two co-located events: BIG (big data on the Web), and Web4All (web accessibility). The full program of the conference will bring together some of the most prominent and influential researchers, developers, policy makers, and thinkers in the space of big data, artificial intelligence, healthcare, computer science, computational social science, public policy, law, and human rights together to help create the Web of the future. A Web that is diverse, neutral, and balanced, and that truly lives its dream of democratizing access to content.



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### Attendee and conference profiles

Thanks to the interdisciplinary nature of The Web Conference, our speakers and attendees are a highly diverse group affiliated with academia, industry, government agencies, NGOs and, most uniquely, international institutions such as the World Wide Web Consortium (W3C).

Rotating around the Americas, Australasia, and Europe, The Web Conference is a highly international event. The records of the past several events consistently show that while regional factors play a role, the conference typically attracts half of its attendees from outside of the geographical region hosting the event, with the number of attendees even exceeding 2,000. With the conference coming to the heart of Silicon Valley, we expect an above-average attendance.

The work presented in The Web Conference is consistently high quality and impactful, often outranking venues specifically dedicated to focused fields of study. Computed with the weighted citations from the Open Academic Graph, The Web

Conference is ranked in the top 10 of the general Computer Science conferences, and despite the interdisciplinary nature, is ranked consistently high in the scientific areas of artificial intelligence, machine learning, data science, large scale computing, human computer interaction, information retrieval, recommender systems, and social networking and computing. As a result, The Web Conference is widely recognized as the top tier venue for scientific publication, resulting in a large submission pool each year. The acceptance rates for the past several years are hovering in the low teens percentage, making the conference one of the most selective computer science venues.

The materials presented in the conference, distributed online through ACM, are available in PDF as well as the non-proprietary HTML format under a free license, making the content of the scientific contributions to the conference available for everyone.

### Web@30 kickoff event

The Web Conference community will reconvene in San Francisco, the heart of Silicon Valley, in 2019 to celebrate the 30th anniversary of the Web at a time where more than 50% of the world's population is connected via internet. This high degree of connectivity creates immense opportunities and challenges for the Web community.

In 2019, we will reflect on the past 30 years of the Web, identify the opportunities and challenges of the Web, and plan for its future. We will do this through a variety of means. We have set the theme of the conference a balanced, neutral, and inclusive Web; A Web for Good, and the theme reflects itself in all the programs of the conference. To respond to the theme, we have included three dedicated one-day events for the conference. The Web of Health will focus on understanding how to use the connectivity of internet and Web users as well as their search for medical topics to advance the health of the world's population and the delivery of medicine. The Future of the Open Web creates a program based on contributions by policy makers, academics, activists, and practitioners to reflect on open-source software, open science, and open platforms. And finally, Web and Society challenges us with fundamental questions about the impact of the Web in our societies: polarization, bias, security and privacy, human rights in the context of the Web and more.

### Sponsorship opportunities

In light of the special Web@30 celebration, The Web Conference 2019 has broadened the sponsorship levels as follows (all figures in US Dollars). Please note that the organizer will not disclose information of the conference attendees but, instead, will relay job postings on behalf of the sponsors. Additionally, we will assist Diamond and Platinum sponsors to identify a subset of attendees to send one targeted communication provided the sponsors completed the pledging process by December 31, 2018.



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**Sponsorship packages**

	<b>Diamond</b> \$50,000 VAT excl.	<b>Platinum</b> \$40,000 VAT excl.	<b>Gold</b> \$30,000 VAT excl.	<b>Silver</b> \$20,000 VAT excl.	<b>Bronze</b> \$10,000 VAT excl.	<b>Named</b> \$5,000 VAT excl.
<b>Exhibition</b>						
Stand	3x booth	2.5x booth	2x booth	1.5x booth	1x booth	
<b>Registration</b>						
Exhibitor badges	2	2	2	2	1	
<b>Conference</b>						
Free conference passes	3	2	1			
Nominate speakers @ Web30 panel (by Feb 13th)	3 highest priority nominations	2 highest priority nominations	1 highest priority nominations	1 optional nomination	1 optional nomination	
Email conferenc attendees through chairs	2	2	1	1	1	
Access to VIP lounge	●	●	●	●	●	
Special thanks during opening and closing ceremonies	●	●	●	●	●	●
Special thanks during reception and gala banquet	●	●	●	● ( Only reception )	● ( Only reception )	



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<b>Onsite Visibility</b>						
Promotional material inside conference bag	3	2	2	2	1	1
Job posts inside conference bag	3	2	1			
Logo recognition at the acknowledgement banner (deadline TBA)	•	•	•	•	•	•
Projection of logo in the plenary room before sessions (deadline by XX)	•	•	•	•	•	•
Logo and link on the conference website to the sponsor's page	Top level	Second level	Third level	Fourth level	Fifth level	Bottom level
Company description on the conference website	•	•	•	•	•	•
Press release announcing the sponsorship	•	•	•	•	•	
Logo on the conference newsletter	•	•	•	•		
Logo and link on the post-conference report	•	•	•			
Opportunity to contact opted in participants	•	•				



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<b>Advert insert</b>						
Logo on official conference promotional materials	•	•	•	•	•	•
Announcements in the conference program	1 inner cover and double inner page	1 double inner page	1 inner page	½ inner page	¼ inner page	
Logo in conference program (deadline by XX)	•	•	•	•	•	•

**Diamond**  
\$50,000

- Triple booth space at exhibition area.
- Highest priority to nominate three participants in the Web@30 panels.
- Two emails to conference attendees relayed by the organizer.
- One targeted communication to a specified group of attendees.
- Up to three job posts and pamphlets to be distributed to all conference attendees.
- Three complementary conference registrations and two exhibition passes.
- Recognition at the open, close ceremonies, receptions, and the gala banquet.
- Logos prominently displayed on conference materials and bags.

**Platinum**  
\$40,000

- 2.5 booth space at exhibition area.
- High priority to nominate two participants in the Web@30 panels.
- Two emails to conference attendees relayed by the organizer.
- One targeted communication to a specified group of attendees.
- Up to two job posts and two pamphlets to be distributed to all conference attendees.
- Two complementary conference registrations and two exhibition passes.
- Recognition at the open, close ceremonies, receptions, and the gala banquet.
- Logos prominently displayed on conference materials and bags.



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### Gold \$30,000

- Double booth space at exhibition area.
- Regular priority to nominate one participant in the Web@30 panels.
- One email to conference attendees relayed by the organizer.
- One job posts and up to two pamphlets to be distributed to all conference attendees.
- One complementary conference registration and two exhibition passes.
- Recognition at the open, close ceremonies receptions, and the gala banquet.
- Logos prominently displayed on conference materials and bags.

### Silver \$20,000

- 1.5 booth space at exhibition area.
- Option to nominate one participant in a Web@30 panels.
- One email to conference attendees relayed by the organizer.
- Two pamphlets to be distributed to all conference attendees.
- Two complementary exhibition passes.
- Recognition at the open and closing ceremonies, receptions.
- Logos prominently displayed on conference materials and bags.

### Bronze \$10,000

- Single booth space at exhibition area.
- Option to nominate one participant in a Web@30 panel.
- One email to conference attendees relayed by the organizer.
- One pamphlet to be distributed to all conference attendees  
One complementary exhibition pass.
- Recognition at the open, close ceremonies receptions.
- Logos prominently displayed on conference materials and bags.
- Booth only/upgrade.
- \$2,000 for each 0.5 booth size

### Named sponsor \$5,000

- Recognition at the open, close ceremonies receptions.
- Logos displayed on conference materials.



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### **Ala Carte: Track sponsor** \$2,000 or best offer, limited one per track

- Honorable mention at the opening of the track

### **Ala Carte: Institution -branded Student Travel Grant**

- \$2,000/each, with institution name published at The Web Conference 2019 website and recipient(s) identified as "<Institution Name> travel award winner".

### **Ala Carte: Best Doctor Consortium, Student, and Best paper**

- \$1,000 or best offer, limited one for each award.
- Photo-op in the award ceremony and sponsorships published at conference website.

### **Ala Carte: Pamphlet or Job Posting**

- \$1200/each distributed to all conference attendees.
- The Web Conference 2019 organizers reserve the right to screen contents for distribution.

### **Ala Carte: Exhibition Pass**

- \$300/each/day.
- For security reasons, each exhibition pass is registered with an exhibitor and cannot be transferred.

Want to become a sponsor?  
[sponsorship2019@thewebconf.org](mailto:sponsorship2019@thewebconf.org)